

# CHILDCARE STARTUP

# Checklist

CHILDCARESTARTUP.COM

childcare

*Ms. Jodi*

# Let's Get Started

Starting a childcare business can feel confusing. However, I want to make this seamless for you. Below is a checklist of all the things you need to do to get your childcare center up and running!

## PLAN YOUR BUSINESS

- 01 Choose the type of childcare program will you start
- 02 Choose your childcare name
- 03 Choose your legal business structure
- 04 Create a business plan

## LICENSING

- 01 Research the state regulatory system requirements that will affect your program and licensure
- 02 Obtain a copy of licensing regulations
- 03 Arrange a meeting with licensing specialist
- 04 Contact inspectors for building, sanitation, fire and zoning codes

## LOCATION

- 01 Choose the location of your childcare center
- 02 Will you operate in your home or outside of your home?
- 03 Does this space meet state and city licensing requirements
- 04 What is the insurance cost to occupy this space?

## PLAN YOUR BUSINESS

- 05 Identify your target audience. Be very detailed
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- 07 Identify costs & expenses
- 08 Decide how much you will charge for your business

## TAX LAWS

- 01 Understand the tax laws and obligations for your legal structure
- 02 Apply for tax exemption

## FINANCES

- 01 Secure funding through private sources, commercial banks, government agencies, or grants
- 02 Develop a financial management plan
- 03 Create a budget

## MARKET YOUR BUSINESS

- 01 Develop a marketing plan
- 02 Research your target customer
- 03 Create a marketing collateral
- 04 Know your competition

## MANAGEMENT PLAN

- 01 Create a management plan
- 02 Develop a management program for your center and staff
- 03 Create childcare program
- 04 Contact inspectors for building, sanitation, fire and zoning codes

Hello, Childcare Dreamer!

I hope my checklist is helpful in getting you started on your childcare dreams. I can remember when I began my journey in the childcare industry. Getting started was confusing. I wished for a coach or mentor who could help me understand how to create a center with a strong foundation. Unfortunately, there wasn't anyone to take me under their wing. This is why I created Miss Jodi Coaching. I want to help you create the childcare business you dream about. With me by your side, we will create an indestructible business foundation that will allow you to focus on what you love the most, the children.

*Ms. Jodi*

## ARE YOU READY TO GET STARTED NOW?

Purchase my one-on-one coaching. During our one-on-one coaching sessions, you will receive:

- 📖 Childcare Startup E-book Bundle
- 📖 Childcare Startup Workbook
- 🕒 1 Hour Live Coaching Session A Week for 4 weeks
- 📖 Access to Slack Coaching Group
- 🕒 24/7 Access to Mentor for Questions
- 📖 Guided Goal Settings
- 🕒 Monthly group meetings

